



OUR FIRM

Founded in 1989, Coray Gurnitz Consulting guides performance improvement efforts for organizations through developing and implementing strategies and processes that are co-created with key stakeholders at all levels of the organization.

OUR SERVICES

Strategy Development and Implementation – We partner with our clients to design the strategy, leveraging their expertise and institutional knowledge to accelerate strategy formulation. We help our clients focus on the possible and design achievement of that outcome through Performance Execution – ensuring measurement, calibration, and success.

Performance Improvement – We focus on improving an organization's capital – customer or partner, operational, or human. We identify improvement opportunities through data collection and develop whole-system solutions that improve overall performance, including:

- Process/System Redesign
- Organization and Workforce Alignment
- Survey Design & Analysis
- Program Evaluation

Customer and Community Connection – We are committed to helping organizations of all types succeed in accomplishing their mission, in part by enabling them to more effectively connect with their customers and their communities. Beyond simply working with organizations to improve customer service, we work with our clients to ensure that all components of their organization are aligned with one another and with the needs of their customers and their communities.

OUR APPROACH

Our approach to working with clients begins with understanding the outcomes the individual, group, or organization hopes to achieve. It moves people away from “my solution vs. your solution” to “how are we going to achieve our common outcomes?” We co-create solutions with our clients – we bring the tools and the process and mine the organization's rich knowledge to develop business solutions that are implementable and sustainable.

OUR CLIENTS

A woman-owned, boutique firm in the Washington, DC metropolitan area, our clients are Federal, State, and Local governments, not-for-profit associations, and selected private firms.

“In a consulting world filled with firms working within formulas, CGC is unique in its personalized approach to consultation. The number of long term relationships CGC has developed is impressive—and a reliable sign that clients value their services.”

GEOFFREY BELLMAN *Author of The Beauty of the Beast Breathing New Life Into Organizations*

“Our work with CGC has been a partnership from Day One. Their guidance and expertise on strategic planning have helped us enormously to think through the present issues that we face and those that we will face in the future... we look to CGC to continue to work with us to help us prioritize our goals and to help us to truly imagine what the future of our organization can and will be.”

CEO *National Foundation*

“I have retained Coray Gurnitz Consulting for more than a dozen engagements ranging from business process reengineering to survey work to meeting facilitation. My long term commitment to Coray Gurnitz stems from the fact that Kevin, Allison and the people they have hired or bring to the engagements are first class; honest, bright, sensitive, talented and experienced in working with not-for-profits.”

EXECUTIVE DIRECTOR *International Organization*

“I have worked with Coray Gurnitz Consulting for over 5 years on a variety of engagements with different clients. Not only are the CGC people some of the brightest I have worked with, they are also realistic, determined and respectful.”

PRESIDENT *Consulting Firm and Teaming Partner*

“Our experience working with CGC has spanned several years on a number of key federal contracts. CGC has always added considerable value by providing thoughtful input to the solutions planning process as well as inspiring trust in the customer.”

PUBLIC HEALTH SERVICES DIRECTOR *Corporation*

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