

ABOUT CG STRATEGY

CG Strategy has partnered with federal agencies to enhance organizational and programmatic effectiveness for over three decades. We apply research-based methods to the work of government, forging strong partnerships that drive meaningful improvements.

CG Strategy (CGS) is a woman-owned, small business specializing in organizational performance, strategic alignment, and program delivery support for mission-driven federal agencies. We have helped leaders cut through complexity, clarify priorities, and execute with discipline—bringing a pragmatic, data-informed approach that strengthens accountability and delivery of results to the American public.

We partner with agencies to design and implement practical solutions that streamline operations, eliminate inefficiencies, and enhance decision-making. Our work is informed by our deep understanding of the unique constraints, mandates, and opportunities in the public sector.

The CGS Benefit

Working with CGS feels different because it is different.

- **We speak government.** Our team understands agencies' missions, mandates, and expectations.
- **We build trust.** Our clients rely on us to guide high-stakes conversations and navigate complexity with integrity and respect.
- **We stay through implementation.** We don't just create plans—we help agencies act on them.
- **We deliver results.** Our work strengthens mission performance, improves operations, and builds lasting internal capacity.

Our Capabilities

CGS practitioners offer a diverse set of skills, with degrees and certifications in organization development, change management, public policy, strategy development, meeting facilitation, training, and project management. We customize our approach to each client engagement, grounding our work in research-based methods and tools. Every engagement is designed to strengthen effectiveness, reduce waste, and maximize return on taxpayer investment. Our services include:

- Streamlining and Optimizing Structures and Processes
- Strengthening Mission Focus and Alignment
- Realigning Performance to Priorities
- Identifying Evidence-Based Improvements

Our team is practical, collaborative, and disciplined. We take pride in our ability to navigate complex environments, surface critical insights, and enable progress—without disrupting operations. Our approach ensures that federal resources are directed toward the highest-value activities, enhancing transparency, accountability, and mission delivery.

CONTRACT WITH US

Our mission is to help our clients deliver on their public promise.

SBA Certified Women-Owned Small Business (WOSB)

Procurement Access Vehicles:

GSA MAS Contract Number:

GS-10F-106CA

OASIS+ WOSB Contract Number:

47QRCA24DW214

HCaTS Small Business Pool 2 Contract Number:

GS02Q16DCR0085

USDA Forest Service Facilitation, Leadership, & Executive Coaching BPA:

12318721A0013

DOC Bureau of Economic Analysis Strategic Planning, Facilitation, & Training BPA

1331L523A13210024

TIN: 521681230

DUNS: 838 295 400

SAM UEI: F6NMHL3KV2A8

SAM Registration: Active & Complete

NAICS Codes: 541611, 541612, 541618,
541690, 541720, 541910, 541990, 611430

CG Strategy Federal Clients

- ✓ AmeriCorps
- ✓ Architect of the Capitol
- ✓ Government Publishing Office
- ✓ US Department of Agriculture
- ✓ US Department of Commerce
- ✓ US Department of Defense
- ✓ US Department of Education
- ✓ US Department of Health and Human Services
- ✓ US Department of Homeland Security
- ✓ US Department of the Interior
- ✓ US Department of Justice
- ✓ US Department of Transportation
- ✓ US Internal Revenue Service
- ✓ US International Trade Commission
- ✓ US Social Security Administration



**2022 OD Network Award for
Organizational Excellence and
Impact in Organization
Development**



**2019 Recipient of the USDA Economic
Research Service (ERS) Woman-Owned
Contractor of the Year Award**

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